WHEN WILL YOU KNOW YOU’VE FOUND YOUR KIND OF LUXURY?
QUICKSILVER METALLIC

Vehicles shown may contain optional equipment.
What sets the 2015 LaCrosse apart from other luxury sedans isn’t one thing. It’s a blend of comfort, technology and performance innovations interwoven to create a uniquely pleasurable driving experience. Advanced available safety features, including Lane Change Alert, Lane Departure Warning, Forward Collision Alert and the Safety Alert Seat, surround you with security. An available All-Wheel-Drive (AWD) system heightens your confidence. Our QuietTuning process turns the LaCrosse cabin into your personal sanctuary. And engine technology called eAssist helps conserve fuel! All of which should put you in a very good mood.

1 EPA est. 25 city/36 hwy mpg (2WD), 17 city/26 hwy mpg (AWD).
Settle into the available premium leather-appointed seating. Ice-blue ambient lighting and the soft-touch instrument panel surround you to make your ride more comfortable and enjoyable. Directly in front of the driver, there’s an 8-inch diagonal Driver Information and Cluster Display that can be configured with the information you use most often. Atop the center console is an 8-inch diagonal color touch-screen that makes it easy to use the latest generation of IntelliLink, Buick’s acclaimed infotainment system. Below the center screen, the dual-zone climate controls and available heated and ventilated front seats can be easily controlled by using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. Your passengers’ comfort isn’t left to chance, either. In fact, our engineers designed first-class rear seating in this luxury sedan to have more rear leg room than even the Lexus ES 350, Acura TL and Infiniti Q70 sedans.

*Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
LaCrosse is engineered using a QuietTuning process. It’s a carefully orchestrated application of sound-reducing, sound-blocking and sound-absorbing measures, including a windshield shaped to minimize turbulence, triple door seals, optimized engine mounts and special sealants. The result is a cabin that’s quiet and calm. So go ahead. Close the door of your LaCrosse. Settle into a place where the noise of the world falls away and you can enjoy hearing the sounds you prefer—a favorite song, a good conversation or simply the smooth acceleration of the engine.
Remarkably simple and intuitive, Buick IntelliLink® is designed to help drivers keep their hands on the wheel and eyes on the road. With IntelliLink, natural-language voice recognition allows for conversational commands, such as “Call my office.” Or to navigate content, you simply use touch, drag and swipe gestures. The system lets you save up to 60 presets of your favorite music, equalizer settings, destinations and contacts. You can listen to selections from your MP3 music library or stream available Pandora® internet radio from your compatible smartphone. Plus the built-in Bluetooth® lets you play music wirelessly. And since LaCrosse is available with Bose® Premium Audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs. And with app tray customization, you can keep frequently used features at your fingertips.

1 Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Data plan rates apply.
2 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle.
The next generation of OnStar brings you 4G LTE. The all-new available technology provides your LaCrosse with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.

*Devices must be WPA2 compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.com for system details and limitations.
What if your driver’s seat vibrated as a way to alert you to a potential hazard? What if when you signaled a lane change and another vehicle entered your side blind zones, an icon flashed in the driver-side mirror? What if your car sensed the threat of a forward collision, and not only warned you but could apply the brakes to help you avoid the crash? Those are some of the ways Buick LaCrosse can help protect you. Available FORWARD COLLISION ALERT warns the driver of a potential collision with a vehicle ahead. If necessary, the available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. Available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. Available LANE CHANGE ALERT and SIDE BLIND ZONE ALERT warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. To help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 35 mph. If you haven’t put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. And with the available SAFETY ALERT SEAT, when the Lane Departure Warning system’s camera detects your LaCrosse is leaving a lane without a turn signal active in that direction, a vibration in the driver’s left or right seat bolster directs your attention to the side of the lane encroachment. When a potential collision ahead is detected by the Forward Collision Alert system, both sides of the seat vibrate. Safety features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner’s Manual for more important safety information.
Rear Cross Traffic Alert

This available technology helps you know something’s headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 65 feet. The system alerts you audibly and by flashing a warning signal on the Rear Vision Camera screen. And if equipped with the Safety Alert Seat, the left or right side of the seat bottom will vibrate.

OnStar Services

The 2015 LaCrosse comes with a 5-year OnStar Basic Plan. This standard plan gives you access to the RemoteLink Key Fob Services, which let you lock and unlock your car doors, activate the horn and lights and even start your LaCrosse remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you’ll also receive a 6-month trial of the Directions & Connections Plan that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

1 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details.

2 Available on select Apple and Android devices. Services vary by device, vehicle and conditions. Requires an active OnStar subscription, which is included for 6 months.

3 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

4 OnStar Hands-Free Calling requires an existing OnStar service contract and prepaid minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations.
LaCrosse is available with an ALL-WHEEL-DRIVE (AWD) system that offers enhanced traction. Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. In low traction situations — like rain, sleet or snow — it can send up to 50 percent of engine torque to either front wheel and up to 85 percent to either rear wheel. And on dry roads, the benefits include enhanced acceleration, providing torque to all four wheels.
eAssist is a fuel-saving engine technology on LaCrosse. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist LaCrosse and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When LaCrosse brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver’s foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when LaCrosse is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel economy of 36 mpg hwy.  

WHEN THE RATING IS 36 MPG HWY
WHEN YOUR PRESENCE GOES NOTICED
The elegantly graceful character of LaCrosse is impossible not to notice. With dramatic shaping of the front and rear, Buick designers gave LaCrosse a refined look. The hood flows toward the multifaceted waterfall grille, and the hood’s crisp, curving folds form a wide arch that wraps the front fenders into the jewel-like LED illumination encircling the projector-style headlamps. Where the hood joins the fenders, the LaCrosse designers placed a modern interpretation of Buick’s signature portholes. At the rear of the car, a pair of wraparound LED taillamps ensure LaCrosse is equally stunning coming or going.
WHEN EVERYTHING IS RIGHT

QUICKSILVER METALLIC
Since some information may have been updated since the time of printing (June 2014), please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model period for any reason, or to start and end model years at different times.

NEW-VEHICLE LIMITED WARRANTY. This warranty is for GM vehicles registered in the USA. See your Buick dealer for terms and conditions.

4 years/50,000 miles (whichever comes first): Buick Premium Limited Warranty. The entire vehicle is warranted for repairs, including work and labor, to correct defects in materials or workmanship. The warranty covers moving the nearest Buick dealership, and there is no deductible for warranty repairs during the warranty period. The warranty transfers automatically with vehicle ownership during the warranty period.

6 years/70,000 miles (whichever comes first): Transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy Transportation.

6 years/100,000 miles (whichever comes first): Body and interior parts are warranted against rust-through corrosion.

EXPERIENCE BUICK PROTECTION. Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations andassis- tamp cation. The program covers a maximum of four service visits or 24,000 miles, whichever comes first (does not include recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first). The program covers pre-delivery service performed on the new vehicle. See participating dealer for other restrictions and complete details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND INSTALLATIONS or alterations to the new vehicle to the extent that they are acceptable to you.

Oil Cans, the engines in Buick products may also be produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

ENGINES. Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION. Please go to buick.com and carefully review the vehicle Owner’s Manual for important safety information about towing or off-road driving in your vehicle.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct child restraint for your child’s age and size, even with air bags. Every vehicle equipped with the Passenger Sensing System, children are safer when properly restrained in a rear seat and the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active front seat restraint. See sleep. Use the vehicle Owner’s Manual and child safety seat instructions for more safety information.

FLEET ORDERS. Some standard content may be deleted with fleet orders. See dealer for details.

TAKE OWNERSHIP TO THE NEXT LEVEL. Create an Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS ABOUT THIS CATALOG

CREATE AN OWNER’S CENTER ACCOUNT TODAY. Go to my.buick.com to take ownership to the next level. Log in to your Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS ABOUT THIS CATALOG

CREATE AN OWNER’S CENTER ACCOUNT TODAY. Go to my.buick.com to take ownership to the next level. Log in to your Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS ABOUT THIS CATALOG

CREATE AN OWNER’S CENTER ACCOUNT TODAY. Go to my.buick.com to take ownership to the next level. Log in to your Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS ABOUT THIS CATALOG

CREATE AN OWNER’S CENTER ACCOUNT TODAY. Go to my.buick.com to take ownership to the next level. Log in to your Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

IMPORTANT WORDS ABOUT THIS CATALOG

CREATE AN OWNER’S CENTER ACCOUNT TODAY. Go to my.buick.com to take ownership to the next level. Log in to your Owner’s Center account to gain unrestricted access to everything you need to get the most out of your new vehicle. Receive alerts and service offers, schedule service, view vehicle-specific help videos, access service records. All online, anytime. Go to my.buick.com to take ownership to the next level.

GM, the GM logos, Buick, the Buick emblems, OnStar, the OnStar logos and the lapetus, airbags, vehicle models, vehicle body designs and other marks appearing in this catalog are the trademarks and/or service marks of General Motors. We cannot advise you if, or whether, an alteration by such suppliers.

ASSEMBLY. Buick vehicles and their components are assembled by General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce

Back vehicles with different or differently sourced components than originally scheduled. Hence some content may be unavailable when your vehicle is assembled. We suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.
EXTERIOR COLORS

- SUMMIT WHITE
- WHITE FROST TRICOAT
- CHAMPAGNE SILVER METALLIC
- QUICKSILVER METALLIC
- DEEP GARNET METALLIC
- ATLANTIS BLUE METALLIC
- MIDNIGHT AMETHYST METALLIC
- DARK CHOCOLATE METALLIC
- SMOKY GRAY METALLIC
- CARBON BLACK METALLIC

INTERIOR COLORS

- LIGHT NEUTRAL COLOR PALETTE
- CHOCCACHINO COLOR PALETTE
- SANGRIA COLOR PALETTE
- EBONY COLOR PALETTE

*Not available with Ultra luxury Package.  **Additional charge, premium paint.  ***Requires moonroof.